



News



NPCCU Is Looking for a Few Good Members!

Highlights from this issue:

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- You've Got Email!
- Conversion Coming
- Did You Know...?

And we know exactly who they are! They are your family members...your friends...your neighbors...your fellow soccer moms...your co-workers. Did you know that EVERY ONE of your family members can take advantage of the awesome membership benefits of NPCCU just because they are related to you?

How about your neighbors or health club buddies? Yep, they can join, too! And your friends and co-workers who live or work in Boone, Hamilton, Hendricks, Montgomery and most of Marion County are just an invitation away from joining your exciting credit union, too.

To help you out, look at this sweet deal just for you. **Until June 30, 2010, when you refer a family member, friend, co-worker or neighbor and they join NPCCU with a checking account, we will put \$40 in your savings account immediately.**

And, the new member will receive \$40 for opening a checking account with direct deposit (net pay) with us.*

So what are you waiting for? Pick up some referral cards at your nearest branch and share the credit union difference with ALL the important people in your life! For their convenience, member applications are available on our website under the "Become a Member" tab.

*Some restrictions apply.



A nickel ain't worth a dime anymore. ~ Yogi Berra



But at NorthPark Community Credit Union, when you refer a family member, friend, co-worker or neighbor and they join NPCCU with a checking account, we will put \$40 in your savings account immediately. And, the new member will receive \$40 for opening a checking account with direct deposit (net pay) with us.

This offer cannot be combined with any other promotional offer and expires 6/30/2010.



www.northparkccu.org
888.883.3328



"You've Got Email!"

Can we get it, too? NorthPark Community Credit Union is gathering email addresses from our members for the purpose of offering e-statements, e-notices, email surveys and email marketing in the near future. To do so, we need to know your email address. During the months of April and May 2010, enter your name and email address with

one of our member service representatives and be registered to win a \$100 Visa gift card. There is a guaranteed winner each month! Call a member service rep today!

Not sure about giving out your email address? No worries. We will ask for your "permission" first before we

begin any type of email correspondence or marketing.



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Conversion...Say What???

Our Mission:
NorthPark Community Credit Union Provides Personalized Banking Services for Our Members and Improves the Quality of Life in Our Community.

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5965 West Technology Center Drive
Indianapolis, Indiana 46278
317.873.6166

Lebanon Branch
450 S. Lebanon Street
Lebanon, IN 46052
765.482.0100

Lebanon Kroger Branch
2418 N. Lebanon Street
Lebanon, IN 46052
765.482.4425

Dow AgroSciences Branch (Limited Site Access)
9330 Zionsville Rd.
Indianapolis, In 46268

Toll free: 888.883.3328
Email: info@northparkccu.org
www.northparkccu.org

Conversion (ken-'ver-zhen) n. 1. the act of changing from one function to another...for more effective utilization.

During the weekend of October 30 - 31, 2010, an important conversion will take place at NPCCU. As described in our December newsletter, we will be changing the system that handles member transactions, memberships, loans, home banking, and just about everything else here at the credit union.

You might be asking, "Why is this happening?" The answer is simple: our current system is over 30 years old, so we are converting to a better and more efficient operating system, one that will meet your current and future financial needs.

For you, as a member of NPCCU, the conversion will provide several important enhancements:

- E-Statements— You'll be able to receive your statements by secure email.

- Enhanced Marketing— Receive points for the daily use of your NPCCU account.
- Online Credit Cards—All NPCCU credit cards will now be visible on internet banking.
- New Internet Banking— "It's Me 24/7!" will allow you to personalize your own internet banking page with your style and preferences.
- Mobile Banking— Receive text alerts with important information regarding your account.

This conversion process is well under way, so be watching for more details in the months to come. You can check out the latest conversion data by checking out our Conversion Connection blog at <http://blogs.northparkccu.org/the-conversion-connection>.

NPCCU staff are meeting weekly to navigate this conversion process and make it as seamless as possible for our Members.



Did You Know...

... NPCCU is now on Facebook and Twitter!



Just go to www.facebook.com/northparkccu and www.twitter.com/northparkccu and become a fan of NPCCU!

...Dan Robbins, NorthPark's CEO, has a blog!

You can find it located at <http://blogs.northpark-ccu.org/president->

message. Check out his first entry and visit often as he shares important news about NPCCU and the credit union movement.

...even in the current economic downturn, NPCCU did not raise fees this year!

Not a single one! This fact is another fine example of the credit union difference.



...the Hoosier Village Branch is closing.

Management has decided to close the Hoosier Village Branch on Thursday, April 29, 2010. NPCCU members are being given some alternative options to help with their banking needs. Please visit the branch for additional information.

